

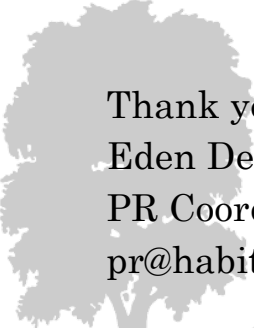
Dear Community Partner,

We sent you a letter in March asking you to be a part of our Community Build fundraiser. When we began to plan this fundraiser, we could see that our local businesses were struggling and we wanted to encourage our donors and supporters to shop local as much as possible. However, as we have been planning this fundraiser, our community has been able to open up more and more. We have realized that the struggle for our local businesses is no longer getting people to shop at their business. Instead, their struggle is having enough staff and support to manage the volume of customers they are having.

We realized that our Community Passport, although a great way to get customers into more stores, will not relieve the burden that stamping these passports would put on their business. So, we have decided not to move forward with them.

However, we still want to support our local business community! We want to give your business a special shout out from our platform that shows how great you are and celebrates your unique business! We plan to do that by specially highlighting our local business partners on our social media pages, e-newsletter, and our Habitat News webpage. All partner logos will be on our print materials as well! We hope that this change will make it easier for you to join us as a Community Build Partner!

I look forward to connecting with you as you join us for Community Build 2021 and help us build homes, community, and hope in Tuolumne County!



Thank you,
Eden Dean
PR Coordinator
pr@habitattuolumne.org





2021 Community Build Partnership Benefits

\$5,000 - DIAMOND

- 8 free gourmet lunches or custom gourmet group picnic for 8
- Recognition on Habitat website and in newsletter
- Premium Ad on the Home, Auction, and Donation pages of the online auction
- Prominent Ad at Indigency on June 12th

\$2,500 - PLATINUM

- 6 free gourmet lunches or custom gourmet group picnic for 6
- Recognition on Habitat website and in newsletter
- Standard Ad on the Home, Auction, and Donation pages of the online auction
- Ad at Indigency on June 12th

\$1000 - GOLD

- 4 free lunches
- Recognition on Habitat website and in newsletter
- Standard Ad on the Home and Auction pages of the online auction
- Ad at Indigency on June 12th

\$500 - SILVER

- 2 free lunches
- Recognition on Habitat website and in newsletter
- Standard Ad on the Auction page of the online auction
- Ad at Indigency on June 12th

\$100 – Passport Participation

- Recognition on Habitat website and in newsletter
- Ad at Indigency on June 12th

All community build partners will be specially highlighted on our social media pages, e-newsletter, and habitat news webpage. ALL PARTNER LOGOS WILL ALSO BE ON OUR PRINT MATERIALS.



**2021 Community Build
Partnership Request Form**

**Thank you for partnering with Habitat for Humanity of Tuolumne County!
Your donation will build homes, community, and hope in Tuolumne County.**

- 1. Please indicate the level of partnership below and complete the partner information. If you would prefer **not** to participate in stamping passports please mark “I would like to advertise only”.
- 2. Mail your completed information form along with a check made payable to Habitat Tuolumne at PO Box 4387, Sonora, CA 95370, no later than **May 7th**.
- 3. Upon receipt of your information and payment, a letter will be mailed to you confirming our receipt and in May, a complete information packet will be mailed to the contact person listed.

- Diamond \$5,000**
- Platinum \$2,500**
 - Gold \$1000**
 - Silver \$500**
- Passport Participation \$100**

Contact: _____

Company: _____

Mailing address: _____

Phone: _____

Email: _____